

VOTE



SPFA 2026 Board of Directors Election - Candidate Brochure

Voting Representatives: Please place 4 votes in each category

CONTRACTOR BOARD MEMBERS: 4-YEAR TERM



Todd Bolton - Synergy Spray Foam and Air Conditioning (SC)

“Todd is an exceptional leader in the industry - he is highly regarded by his colleagues.”



Joe Borkosky - JB Spray Foam Insulation LLC (OH)

“Joe Borkosky of JB Spray Foam Insulation LLC has become one of the premier spray foam contractors in Ohio. Joe strives year after year to better himself as a contractor and has completed his PCP exams and has been a field examiner for the past two years. His dedication and support to this industry is why Joe has been nominated for a seat on the board of SPFA.”



Nathan Conklin - Insulation-HUB LLC (IN)

Nathan would make a strong addition to the Board because he brings real-world, hands-on experience from the field along with a strong commitment to industry standards and education. As the owner of Insulation Hub, he actively works in both Indiana and Ohio serving residential, commercial, agricultural, and specialty insulation projects - giving him direct insight into the challenges contractors face every day. He is committed to raising the bar for the spray foam industry through SPFA membership, PCP certification, continued training, and proper installation practices. Nathan is passionate about educating customers, supporting professionalism within the trades, and helping promote the value of certified contractors. His combination of field experience, leadership, and dedication to industry growth would make him a valuable voice on the SPFA Board.



Wayne Dearing - Peak Spray Foam Insulation (MN)

“Wayne continues to be a strong advocate for the spray foam industry and a valuable voice within SPFA. Through his involvement on committees, industry advocacy efforts, and dedication to advancing professionalism and education within the industry, he consistently works to strengthen both SPFA and its members. As the owner of Peak Spray Foam Insulation, Wayne leads by example through continued investments in training, certification, safety, and industry engagement. Under his leadership, Peak became Minnesota’s first SPFA PCP Accredited contractor, while also encouraging employee certification and participation throughout the company. Wayne is passionate about supporting the future of the industry, including mentoring younger professionals and helping grow NextGen involvement. He currently brings a practical contractor perspective to the SPFA Board, along with a strong commitment to collaboration, innovation, and raising industry standards. Wayne would continue to be a valuable asset to the SPFA Board of Directors and would represent the membership with professionalism, integrity, and dedication.”



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William Drumeller - Responsible House (VA)

We are a building science company that focuses on spray foam solutions. I believe the future of spray foam lies in the ability of our industry to convey the positive impacts of spray foam in terms of building science.



Mark Gordos - On the Mark Spray Foam Insulation LLC (FL)

Mark's commitment to industry excellence through education is well documented.



Coleman Hylton - Foam Pro (VA)

I would like to be considered for a position on the SPFA Board. With over 15 years of experience in the industry, I have built a successful business from the ground up through determination, adaptability, and a commitment to continuous learning. I have earned SPFA Master Certification and remain actively engaged in the industry by staying current on developments and regularly attending SPFA conferences. I believe my hands-on experience, industry insight, and dedication to excellence would allow me to make a meaningful contribution as a member of the Board.



Nathan Lang - Northland Companies Insulation (MN)

I think I would be a good asset to the board as I am involved in multiple businesses outside of the insulation industry and have also been on the board for the Monument Builders of North America for the last 12 years - this year serving as past president. I have been to the Minnesota State Capitol to represent the industry a couple of years ago and will also in April of this year. One of the things I enjoy is helping other spray foam businesses become better companies knowing that if an industry as a whole can raise the standards we will all rise together.



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Matt Mader - Mader Insulation (MN)

Matt Mader brings a rare combination of hands-on expertise and industry leadership to the SPFA Board. As a Master Installer and Project Manager credential holder, a 2020 Spray Foam Magazine Contractor of the Year, and owner of a successful spray foam operation he has built over more than a decade, Matt understands the challenges and opportunities facing contractors at every level. During his time on the SPFA Board, he has remained committed to raising industry standards, advancing contractor education, and ensuring that the voices of working installers are represented in the decisions that shape our trade. His continued service would bring the Board the perspective of someone who is still in the field every day — and who has a proven record of giving back to the industry that built him.



Uriel Rodriguez - New Generation Spray Foam LLC (GA)

Very passionate about this industry - always helping new companies make the right decisions to insure a nice and perfect job every time.



Chris West - West Roofing Systems, Inc. (OH)

“Chris has been in the SPF roofing industry for over 30 years, is an owner of West Roofing Systems, and is motivated to ensure the long-term success of the SPF roofing industry.”



Karen Wikert - Mrs. Spray Foam LLC (GA)

I would love to be elected to the Spray Polyurethane Foam Alliance Board because I'm very passionate about this industry. I offer contractor experience and believe contractors should have a voice in SPF's future. I also believe in giving back and want to do that at the highest level possible.



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Kelly Campbell - NoBurn, Inc. (OH)

“Kelly Campbell, Vice President of Operations and Technical Services for No-Burn, Inc., would make a valuable addition to the SPFA Board of Directors, bringing 20 years of experience in the fire protective coatings and spray polyurethane foam industries. As an active member on several industry committees, subcommittees, and task groups, including SPFA’s Building Envelope Committee (BEC), SPFA’s Intumescent Coatings Task Group, along with ASTM and other Standards Committees, Kelly is also actively involved in International and Local Building Code updates. Kelly is dedicated to advancing the understanding, application, and development of intumescent coatings and spray polyurethane foam. Kelly’s professionalism, integrity, and commitment to SPFA’s mission would make her a strong and respected contributor to the SPFA Board of Directors.”



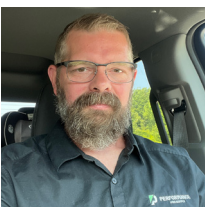
Nancy Houle - BASF Corporation (TX)

“Nancy Houle is the Director of Business Management for Spray Foam at BASF, where she leads the strategy and execution of the company’s spray polyurethane foam (SPF) business across North America, and sits on BASF’s North American Polyurethanes Leadership Team. Nancy holds a Bachelor of Chemical Engineering from École Polytechnique de Montréal and has spent more than 20 years in the polyurethane industry. She began her career with BASF in 2003 as a chemist in their Toronto facility and has since had the opportunity to grow across a variety of roles in technical, commercial, and leadership functions—shaping the way she approaches both the business and the industry. Before stepping into her current role, Nancy served as National Sales Manager for Canada, where she worked closely with customers and partners to expand BASF’s presence in the polyurethane foam market. She’s always been energized by building strong relationships and helping customers succeed. Nancy brings a practical, collaborative mindset to the challenges and opportunities facing the SPF industry. She cares deeply about supporting its long-term growth—through greater awareness, stronger training, and a continued focus on safe, high-quality application practices that elevate the professionalism of the industry. While currently serving on the SPFA Board, Nancy is excited about the opportunity to continue contributing as a member of the organization’s leadership team. She looks forward to building on that experience and working alongside industry peers to further strengthen, grow, and advance the North American spray foam industry and community.”



Robert Jamieson - Quadrant Performance Materials (TX)

“Robert has been in the industry for years. He is smart and knows how to get people to listen. Robert founded Quadrant in 2011. Sold to Accella in 2016 and continued his role there. Then moved to Carlisle when Accella sold to them. Then to SPI and then back to Quadrant in 2023 and built the fastest growing SPF manufacturer in history.”



Jeremy Kernan - Performance Pro Supply (OR)

I have been in the industry for almost 30 years from install to Sales/Management to Tech support and now to distribution. I have a huge passion for this industry and just want to help it thrive and become a safer and efficient product to install.



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Adam Kline - TopBuild Corporation (FL)

"He has a proven performance at the SPFA Board level. He is an executive for the largest SPF installers and distributors company in the United States."



George McKinney Jr - SprayEZ Equipment & Coatings, LLC (FL)



Dirk Meister - Chem-Trend (MI)

SPFA has provided an amazing opportunity for me in my career at Chem-Trend. I feel strongly in my desire to give back to this organization. Either way, I appreciate and respect the organization, and I hope to be able to contribute on many levels.



Robert Naini - Spray Foam Advisor (FL)

Robert Naini would make a strong candidate for the SPFA Board of Directors due to his active leadership, industry involvement, and commitment to advancing the spray foam industry. As a current SPFA Board Member, Chair of SPFA's Consultants Committee, and an active participant in several other SPFA committees and task groups, Robert has demonstrated a willingness to lead, collaborate, and contribute meaningful insight to the organization's initiatives. Robert has experience at the manufacturer level and works with SPF contractors regularly to improve their businesses. He brings a practical perspective, a passion for education, and a strong commitment to helping strengthen both the industry and the value SPFA provides to its members.



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Phil Robarge - WSP (GA)

I have been a member of SPFA since 1999. I have been involved with PCP certifications since 2012 and have helped with writing learning objectives, writing questions for the written exams, and writing portions of the study guides for the certification categories. I have worked at all the field exams during each annual convention since 2014. In 2025, I became the Chair for the Certification Scheme Committee and have been reviewing written exam questions and updating the questions. I am a roof consultant and have performed inspections on spray polyurethane foam roofs and have prepared roof design drawings for spray polyurethane roof systems.



Charlie Rose - Creative Polymer Solutions, LLC (AL)

“Charlie is a well-respected professional in the spray foam sector who consistently demonstrates a commitment to quality, safety, and best practices. Through his leadership experience and collaborative approach, he is able to effectively bring together contractors, suppliers, and stakeholders to advance shared goals. The spray polyurethane foam industry’s long-term success and integrity are his primary concern.”



Christopher Tree - Dynamo Polyurethane Systems LLC (TX)

I have been in the spray foam industry for over 30 years in roles of consultant, contractor, and now material supplier. I think I have a unique understanding of the industry, the contractors, and the direction the industry should be headed in.



Waed Vig - Performance Pro Supply (OR)

Waed has been a key influencer in helping to build a young company (Performance Pro Supply) and also comes with 30 years of construction and building materials knowledge. Waed is also very politically active and stays up to date on issues that affect the building trades. A natural leader, Waed provides independent insight, and is always concerned about the collective more than himself. Being part of something that would help to benefit an entire industry would be a lifelong dream fulfilled.