



# News Release

For Immediate Release

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## **CPI AND SPFA LAUNCH AN ENHANCED PRODUCT STEWARDSHIP PROGRAM TO SUPPORT INSTALLATION AND USE OF SPRAY POLYURETHANE FOAM - New informational materials and website launched today -**

ARLINGTON, VA (August 31, 2009) – The polyurethanes industry, working together through the American Chemistry Council’s (ACC) Center for the Polyurethanes Industry (CPI) and the Spray Polyurethane Foam Alliance (SPFA), has launched an enhanced product stewardship program to support further understanding of the benefits of spray polyurethane foam and its continued safe use and handling.

As part of this outreach, a new Spray Polyurethane Foam Health and Safety website, [www.spraypolyurethane.com](http://www.spraypolyurethane.com), has been launched by CPI and SPFA that contains new materials, literature and posters to increase understanding of spray polyurethane foam (SPF) product stewardship information.

“We believe the timing of this program could not be better with the growing popularity of spray polyurethane foam as a solution for more energy efficient homes and buildings,” said Neeva-Gayle Candelori, Director, ACC Center for the Polyurethanes Industry. Kurt Riesenber, Executive Director, Spray Polyurethane Foam Alliance agrees, “As the use of spray polyurethane foam continues to increase over the coming decades, it is critical for the spray polyurethane foam industry to continually enhance its product stewardship information and outreach efforts.”

In the coming weeks, CPI and SPFA will introduce additional informational materials and programs through a nationwide outreach program to raise awareness among those working with or around spray polyurethane foam products.

On the new Spray Polyurethane Foam website, visitors will find information and can download literature covering a wide range of topics including an overview of SPF health and safety guidelines, information on personal protective equipment, typical first-aid approaches, regulations and information about “green” marketing. This site will continue to evolve in the coming months so you are encouraged to visit often.

In addition, you can also find valuable information about the many uses and benefits of spray polyurethane foam and use and handling guidelines on the Spray Polyurethane Foam Alliance (SPFA) website at [www.sprayfoam.org](http://www.sprayfoam.org).

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**About the Center for the Polyurethanes Industry (CPI)**

*The Center for the Polyurethanes Industry (CPI) of the American Chemistry Council promotes the sustainable growth of the polyurethane industry, by identifying and managing issues that could impact the industry, in cooperation with user groups. Its members include the nation's leading producers and distributors of chemicals and equipment used to make polyurethane and manufacture polyurethane products. CPI provides a single, strong and credible voice to advocate on behalf of the interests of the U.S. polyurethanes industry. The business of polyurethanes is a \$56.1 billion enterprise, supports about 220,000 jobs and a key element of the nation's economy. [www.americanchemistry.com/polyurethane](http://www.americanchemistry.com/polyurethane)*

**About the American Chemistry Council (ACC)**

*The American Chemistry Council (ACC) represents the leading companies engaged in the business of chemistry. ACC members apply the science of chemistry to make innovative products and services that make people's lives better, healthier and safer. ACC is committed to improved environmental, health and safety performance through Responsible Care®, common sense advocacy designed to address major public policy issues, and health and environmental research and product testing. The business of chemistry is a \$689 billion enterprise and a key element of the nation's economy. It is one of the nation's largest exporters, accounting for ten cents out of every dollar in U.S. exports. Chemistry companies are among the largest investors in research and development. Safety and security have always been primary concerns of ACC members, and they have intensified their efforts, working closely with government agencies to improve security and to defend against any threat to the nation's critical infrastructure. [www.americanchemistry.com/newsroom](http://www.americanchemistry.com/newsroom)*

**About the Spray Polyurethane Foam Alliance (SPFA)**

*Established in 1987 as the Polyurethane Foam Contractors Division of SPI, the Spray Polyurethane Foam Alliance (SPFA) today is the educational and technical resource for the spray polyurethane foam industry. SPFA develops tools designed to educate the construction industry with the positive benefits of spray polyurethane foam roofing and insulation. Comprised of the complete value chain, SPFA also offers a contractor-dedicated training program designed to improve the performance, safety and compliance across the industry. [www.sprayfoam.org](http://www.sprayfoam.org)*