2016 Commercial Wall Foam Winner

2016 Specialty Applications Winner

2016 Roof Foam Greater than 40,000 sq. ft. Winner

2016 Residential Wall Foam Winner

2016 Roof Foam Less than 40,000 sq. ft. Winner

SPRAY POLYURETHANE FOAM ALLIANCE

SPFA NATIONAL INDUSTRY EXCELLENCE AWARDS 2017

PALM SPRINGS, CA
JANUARY 31, 2017
Welcome to the 12th Annual National Industry Excellence Awards

The Spray Polyurethane Foam Alliance (SPFA) is proud to present the 2017 Contractor Awards Ceremony. This event exists solely to celebrate the diversity and impact of SPF along with the great projects, contractors and manufacturers that make it happen.

One of the most memorable parts of the convention for me is when we take time to come together in celebration of the work our industry does. It’s just plain fun and the energy around the event has grown every year. The projects are judged by a jury of peers, comprised of professionals from many corners of the high-performance construction industry, using their unpaid personal time to judge projects. Projects are submitted to them anonymously and considered only on their merits. My personal, heartfelt, and sincere “thank you” to the judges and the companies that took a shot at winning this year through their submissions. SPFA provides member-value to winners by utilizing the projects for Sprayfoam Professional Magazine articles highlighting the benefits of SPF for professional and general audiences alike. They go on the SPFA industry website as Success Stories, and we share the details of the runners-up projects and finalists with other trade publications looking for positive stories of SPF.

Winners get a beautiful crystal award and banner for demonstration in their office or conference booths, and receive a press-kit to promote their success within their local markets. It’s all about value, and value is derived from the selectiveness and validity of the process, and the quality of projects submitted. It is a member-only program, free to participate, and any one of you could win on any given day. Submitting a project is like asking to win, and one never gets unless one asks.

SPFA is a vehicle for industry transformation. The companies doing the great projects and showing how SPF is superior using top-notch materials and installers are the ones with their foot on the gas pedal. Nominees were challenged to demonstrate the successful, professional installation of spray foam in multiple settings, and the quality in workmanship that raises the bar for all contractors. Congratulations to the winners! I look forward to working with them in the months ahead to highlight their accomplishments and utilizing them to increase SPF’s market and branding. As the program grows, so too does the recognition among the industry for winning an SPFA Contractor’s Award. This should be a motivating force for those considering projects throughout 2016 that would make great entries at Sprayfoam 2017 when we are back in absolutely gorgeous Palm Springs, California! Plan ahead, document a good project, submit a kick-butt write-up, and you could be on the stage next year. Remember, it’s one of the few industry awards programs for members-only, and we never charge an entrance fee – why would you not have a project in the running for 2017?

Yours In Service,

Kurt P. Riesenber, Executive Director, SPFA
If you missed the chance to submit this year, you have a year to plan your project for submission to the 2018 contest! Start thinking about it now so you can keep an eye out for that perfect project during the year that could make you a 2018 winner.
What Does it Mean to be a Winner?

How can I increase my chances of winning an Excellence Award?

1. Enter a project – you can’t win if you don’t submit a project.
2. Review your entry based on the judging criteria:
   A. Innovation (5%)  
   B. Best Practice (20%)  
   C. Problem Solving (10%)  
   D. Risk Mitigation (20%)  
   E. Value for Money (25%)  
   F. Speed of Delivery (5%)  
   G. Environmental Sustainability (15%)

Each project submitted is likely impressive. But it is essential for winning to spend a bit of time thinking about how a project will be seen by judges and the SPF community. Your effort to communicate its uniqueness could be the difference between 1st, 2nd, or last place. One suggestion from past winners: ask for write-up assistance from the manufacturer of the product sprayed – typically they have marketing expertise and staff that can assist you. Don’t forget – your winning project is good promotion for them too!

What do I get if my project wins?

1. Crystal award etched with your company name for display in your office.
2. 2’x6’ Pop-up display banner highlighting you as an award winner. This banner makes a great demonstration tool in your office lobby, your website, local or regional trade events where you may have an exhibit (e.g. regional chamber of commerce event).
3. Media kit to assist in the marketing of your victory. This kit provides a model press release for you to fill in and distribute to the media outlets in your service area, along with pictures of your project. This will assist you so you can return from the awards ceremony ready to promote yourself.
4. Listing on SPFA website as an award winner. Other promotional opportunities may arise throughout the year such as highlighting the winning project in Sprayfoam Professional, selecting a picture for the cover of the SPFA annual membership directory, and other opportunities.
5. Recognition in the Industry for your outstanding work. SPF takes a high-performance contractor to do the job exceptionally and produce a winning project. Use this to differentiate yourself from your competition.
nominees

COMMERCIAL WALL FOAM

Barrier Specialty Roofing & Coatings, Inc
CostCo Cold Depot

Purefoam Roofing & Insulation
Clark Co Regional Hospital addition

The Drying Company LLC
Virginia Commonwealth University (VCU) Basketball Training Facility

Tri-County Insulation dba Boss Insulation
ZINKE DAIRY, INC.

United Thermal Systems
Sunset Fruit Expansion

West Roofing Systems, Inc.
HyCAL Gibraltar Facility Rehabilitation

#SPFASHOW 5
nominees

RESIDENTIAL WALL FOAM

Air Seal
Monsey Home

Elite Insulation & PolyPro LLC
Blakemore Estate

Green Earth Services
500 Finishes Concrete Residence

Polyseal
Mertarvik Sled House

Purefoam Roofing & Insulation
English Residence Louisville KY

The Green Cocoon
233 Vaughan Street
nominees

ROOF FOAM GREATER THAN 40,000 SQUARE FEET

Barrier Specialty Roofing & Coatings, Inc
ICC-Zip Lock

Houlden Contracting Inc/ Brad Houlden
Frenchman Valley Produce

Insulation Solutions, Robert Giles
Food Processing and Cold Storage Building

Puff Inc.
JFK High School

Smart Choice Insulation & Roofing
Auvil Fruit Company
nominees

ROOF FOAM LESS THAN 40,000 SQUARE FEET

Creative Conservation
ethane Digesters @ OPEQUON
Water Reclamation Facility

DFW Urethane
William Lipscomb Elementary
School, Dallas Independent School District

Henderson-Johnson Co., Inc
Enders Rd Elementary School

Purefoam Roofing & Insulation
Spencer Co. Schools

Sadler Coating Systems
City of Eagle Grove Fire Station

Sadler Coating Systems
Northern Lights Distributing

SprayFoam Southwest
Dolphinaris Arizona

United Thermal Systems
North Tonawanda Fire Hall

Wedge Roofing
The Mission Church

West Roofing Systems, Inc.
The Leader Building

West Roofing Systems, Inc.
Heights Church
nominees

SPECIALTY APPLICATIONS

Divine Energy Solutions
Turtle Back Zoo Giraffe House Exhibit

Elite Insulation & PolyPro LLC
West Main Street Bridge (Bat Bridge)

Elite Insulation & PolyPro LLC
Power Station Service Water Tank

Southwest Spray Foam and Roofing
“The Root Cellar” Keg Cooler
Thank You to our Judges!

Jim Andersen, JA Consulting, LLC
Rick Duncan, SPFA
Henri Fennell, H.C. Fennell Consulting
Jim Kirby, Kellen
Mason Knowles, Mason Knowles Consulting, LLC
Mac Sheldon, Sheldon Consulting

Thank you
to the Sprayfoam 2017 Convention & Expo Golf Sponsors:

[Logos for Chemours, Accella, and Covestro]

Golf Transportation

Two (2) Hole Sponsorships

Two (2) Hole Sponsorships
See you at the Sprayfoam 2018 Convention & Expo!

3927 Old Lee Highway, Suite 101B, Fairfax, VA 22030
sprayfoam.org/expo