Spray Foam Coalition

2016 Update
ANTITRUST POLICY STATEMENT FOR SPRAY POLYURETHANE FOAM ALLIANCE MEETINGS

• It is and shall remain the policy of the Spray Polyurethane Foam Alliance ("SPFA"), and it is the continuing responsibility of every SPFA member company, SPFA meeting or event participant, as well as SPFA staff and leadership to comply in all respects with federal and state antitrust laws. No activity or discussion at any SPFA meeting or other function may be engaged in for the purpose of bringing about any understanding or agreement among members to (1) raise, lower or stabilize prices; (2) regulate production; (3) allocate markets; (4) encourage boycotts; (5) foster unfair or deceptive trade practices; (6) assist in monopolization; or (7) in any way violate or give the appearance of violating federal or state antitrust laws.

• Any concerns or questions regarding the meaning or applicability of this policy, as well as any concerns regarding activities or discussions at SPFA meetings should be promptly brought to the attention of SPFA’s Executive Director and/or its legal counsel.
Today’s Agenda

• Meet Your Presenters
• Introduction to SFC Membership
• SFC Code of Conduct
• California DTSC
• Research Projects
• Building Codes & Standards
• Marketing Campaign
Meet Your Presenters

- Paul Duffy, Icynene Inc.
- Clarence Tolbert, NCFI Polyurethanes
- Todd Wishneski, BASF Corporation
- Justin Koscher, SFC staff
SFC Membership

• Accella Polyurethane Systems
• Air Products and Chemicals*
• Arkema*
• **BASF**
• Chemours*
• Clayton Corporation
• **Covestro**
• Demilec USA
• Evonik*
• **Gaco Western**
• General Coatings
• Graco, Inc.*
• Henry Company
• **Honeywell***
• Huntsman International
• ICL-IP*
• **Icynene Inc.**
• Johns Manville
• Lapolla Industries
• **NCFI Polyurethanes**
• Quadrant Urethane Technologies
• SES Foam
• Solvay Fluorides*
• Stepan*
• **SWD Urethane**
• Volatile Free Inc.
• **Wanhua Chemical (America)***

*Associate Member

SFC Leadership Committee
SFC Code of Conduct
California DTSC

• Safer Consumer Products Regulations:
  – Priority Products
  – Alternatives Analysis

• Spray Foam Products:
  – Proposed Priority Product Listing
  – Outreach & Advocacy
  – Potential Regulatory Timeline
  – SPF Contractor Support
SFC Activities

• Leadership Committee
• Research Work Group
• Building Codes & Standards Work Group
• Marketing Work Group
Research Projects

• **Overall Goal:** Support research to increase the use of SPF products.

• **Current Projects:**
  - Energy Code Compliance Software Tools
  - Thermal Resistance Testing Projects
  - Below-grade Exterior Application Testing
  - White Paper on Unvented Attics
Building Codes & Standards

• Participate in ICC Model Code Development Process
• Monitor ASTM & ASHRAE Standards Development
• Monitor State Energy & Building Code Issues
• Engage RESNET & HERS Raters
• Support OSHA Compliance
Best Practice Guidance
Marketing Campaign
Communications

• WSF Website:
  – ~3,000 monthly visitors
  – Facebook advertising campaign
  – Link our website!

• Targeted Print Communications:
  – Architects
  – Specifiers
  – Homeowners
Sponsorships & Shows

PCBC
The Art, Science + Business of Housing

SEBC
SOUTHEAST BUILDING CONFERENCE

DOE Race to Zero Student Design Competition
SPF Promotion
Questions