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<tr>
<th>Date</th>
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<tr>
<td>SUNDAY, JANUARY 25</td>
<td>6:00am - 6:00pm</td>
<td>SPFA PCP Field Exam Setup</td>
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<td>MONDAY, JANUARY 26</td>
<td>8:00am - 4:30pm</td>
<td>SPFA PCP Field Exams (Marshalling Yard)</td>
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<td>ABAA Spray Polyurethane Foam Installer Training</td>
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<td>TUESDAY, JANUARY 27</td>
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<td>12:00pm - 5:30pm</td>
<td>Golf Tournament, Twin Warriors Golf Club (Transportation departs hotel lobby 10:45)</td>
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<td>Women's Leadership Networking Reception</td>
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<td>WEDNESDAY, JANUARY 28</td>
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<td>SPFA PCP Written Exams (Exams end promptly at 6pm)</td>
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<td>General Session</td>
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<td>Welcome Address, Kurt Riesenberg</td>
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<td>SPFA President’s Message, Denny Vandewater</td>
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<td>Pseudoscience v. Science in Hazard and Risk Assessments, Dr. G. Thompson</td>
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<td>Keynote Speaker, Ty Pennington</td>
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<td>12:30pm - 2:00pm</td>
<td>Tenth Annual Contractor Awards Luncheon</td>
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<td>Welcome Reception, in Exhibit Hall</td>
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<td>THURSDAY, JANUARY 29</td>
<td>7:00am - 7:45am</td>
<td>SPFA Membership Business Session</td>
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<td>8:00am - 2:00pm</td>
<td>SPFA PCP Written Exams (Exams end promptly at 2pm)</td>
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<td>A Global Overview of the SPF Industry, Hanne Hirsimäki, IAL Consultants</td>
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<td>Committee Reports</td>
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<td>Breakout Session 3</td>
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<td>Contractor Only Session</td>
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<td>7:00pm - 9:00pm</td>
<td>Closing Reception, Entertainment, Drawings</td>
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Welcome to Sprayfoam 2015 Convention & Expo

Anyone involved in the sprayfoam industry can appreciate the fact that spray applied foam insulation has become the “asked for” insulation product by builders, general contractors, and architects alike. As a sprayfoam professional, the Sprayfoam 2015 Convention offers you a fantastic opportunity to raise the bar on your business through many unique ways!

• The sold out Exhibition Hall is a sprayfoam professionals one stop shop displaying the latest in equipment, spray foam systems, coatings, and new technology coupled with a once a year opportunity to ask questions and advice from leading industry experts.

• Technical and market-related breakout sessions providing practical information and crucial knowledge for proper sprayfoam application, marketing or selling.

• Keynote speaker Ty Pennington who is best known as the Emmy winning host of “Extreme Makeover Home Edition” and host of Daytime’s “The Revolution” will headline our Convention. Ty, as you may know, is widely recognized as a home design expert, carpenter and leader in the field of volunteerism. You won’t want to miss this!

• The SPFA Professional Certification Program (PCP) will again be offering the PCP Certification Exam Prep Courses, Written Exams and Field Exam opportunities to obtain the credentials that are key to adding the value, credibility, and professionalism for promoting your business. What a great opportunity to invest in your business with a world-class recognized certification program for the beginner or seasoned applicator with a desire to be the best in the business!

• Networking and establishing personal connections are invaluable to anyone seeking to grow their business and it’s all here! Profitable businesses are built upon sound advice and direction from folks that have “been there and done that”.

Albuquerque, the largest city in New Mexico, is our unique, high desert destination packed with cultural attractions, distinctive sightseeing opportunities, local cuisines, Old Town shops, golf and spas. Definitely a destination you won’t want to miss!

I invite you to take advantage of all this Convention has to offer. What better reward for your hard work than to combine some relaxation with a chance to learn and grow at Sprayfoam 2015? And what better way to inform, train and retain your hardworking applicator or employee than perhaps their first visit to Sprayfoam 2015? Albuquerque will be the biggest and best Convention to date so plan to be there!

I sincerely look forward to meeting you!

Dennis Vandewater
President, SPFA
Pre-Convention Schedule

Pre-Convention Certification Exam Preparatory Course Descriptions and Schedule

To become certified under SPFA’s program, you must pass the exam for each level of certification you would like to achieve, as well as all lower level written exams, starting with the entry level, SPF Assistant Written Examination. Attending classes is not required, however it is highly recommended since these courses will prepare you for exams. The following is the schedule for Exam Preparatory Courses and Written Examinations.

The SPF Assistant Exam Preparatory Course is now available online! You can take this course in the comfort of your home, office or any place where you have internet access. Once you register, you will have 14 days to complete the course (which is approximately 6 hours long). Please visit www.sprayfoam.org/certification for more details and to register. Fees for the Exam Prep Course do not include the written examination which requires a separate registration.

MONDAY, JANUARY 26 • 8:00am–4:00pm

SPF Insulation Master Installer EXAM PREPARATORY COURSE
This course will prepare the student for the SPFA Certification Exam for SPF Master Installer Insulation. The topics covered in the curriculum include: Troubleshooting and Repair, Preparing for a Third Party Inspection, Thermal and Ignition Barriers, Sealant Foams - One and Two Component, Hybrid Insulation Systems, SPF Equipment, and Coating Equipment. NOTE: The Master Installer is expected to have the knowledge covered in the Assistant and Installer curriculum.

SPF Roofing Master Installer EXAM PREPARATORY COURSE
This course will prepare the student for the SPFA Certification Exam for SPF Master Installer Roofing. The topics covered in the curriculum include: Pre-Job Planning, Troubleshooting and Repair, Preparing for Third Party Inspection, Maintenance Repair and Renewal, SPF Equipment, and Coating Equipment. NOTE: The Master Installer is expected to have the knowledge covered in the Assistant and Installer curriculum.

SPF Field Examiner EXAM PREPARATORY COURSE
This preparatory course is for individuals wishing to become a certified field examiner. You will learn how to observe, record, and assess the work of the installer seeking SPFA Certification for Master Installer in both insulation and roofing. The process and procedures for conducting the field examination will be taught. These include the “do’s” and “don’ts” of conducting a Field Examination such as what communication is permitted with a candidate and the importance to refrain from coaching a candidate.

Those interested in becoming a Certified Field Examiner are encouraged to volunteer and/or observe the Field Exams during Sprayfoam 2015. By doing so, you will fulfill the requirements of being vetted. See SPFA web site for details.

Candidates for PCP Certified Master Installer should consider completing the Field Exam(s) being offered at Sprayfoam 2015. Passing the Field Exam is required to become a Certified Master Installer.
ABAA SPF Installer Certification Training
Monday-Tuesday, January 26-27 • 8:00am - 4:00pm
This course is designed for the experienced SPF installer to learn how to install Spray Polyurethane Foam as a complete air barrier system in commercial buildings. Participants will learn about material selection, application technology, substrate conditions and the continuity/compatibility of components. At the end of the course, the Air Barrier Association of America (ABAA) certification exam will be offered to those interested in obtaining their ABAA certification. ABAA certification requires that installers have a minimum of 3000 hours of work experience either directly with air barriers or in applicable related trade experience, with 1500 of those hours being directly related to SPF. This course is not required for SPFA PCP certification.

NOTE: The Installer is expected to have the knowledge covered in the Assistant curriculum.

SPF Insulation Project Manager EXAM PREPARATORY COURSE
This course will prepare the student for the SPFA Certification Exam for SPF Project Manager Insulation. The topics covered in the curriculum include: SPF Estimating Guidelines for Materials Usage, Building Science Basics, Building Envelope Design, Mechanical Systems, Codes and Standards, and Material Design and Selection. NOTE: The Project Manager is expected to have the knowledge and skills covered in the Assistant, Installer, and Master Installer curriculum.

SPF Roofing Project Manager EXAM PREPARATORY COURSE
This course will prepare the student for the SPFA Certification Exam for SPF Project Manager Roofing. The topics covered in the curriculum include: SPF Estimating Guidelines for Materials Usage, Codes and Standards, Material Design and Selection, and Roofing Fundamentals. NOTE: The Project Manager is expected to have the knowledge and skills covered in the Assistant, Installer and Master Installer curriculum.

For more details on specific Job Tasks which will be covered for each level, please refer to the Certification Handbooks available at www.sprayfoam.org.

Please be sure to check www.sprayfoam.org for information on taking the CPI Chemical Health and Safety Course.

Continuing Education: Attention SPFA PCP Participants – As part of the re-certification process every 5 years, Continuing Education Units are required. You can start fulfilling this requirement by simply attending any SPFA Breakout Session and have the room monitor verify your attendance on the form we’ll provide. See the Certification Handbooks at www.sprayfoam.org for details.
FIELD EXAMINATIONS
MONDAY, JAN. 26 - TUESDAY, JAN. 27 • 8:00am - 4:30pm

The Field Examination is an over the shoulder evaluation so that the candidate for the SPFA PCP Certified Master Installer can demonstrate their ability to manufacture spray polyurethane foam in place. This evaluation covers critical task areas of abilities that each candidate must have in order to become certified.

The candidate is required to bring documentation and equipment including, but not limited to: safety checklist, safety and warning signs, personal protective equipment, etc. The candidate will be notified what will be required at Sprayfoam 2015. For a detailed list refer to either the Roofing or Insulation Certification Handbooks at www.sprayfoam.org

We will be offering field exams for the following:
1) SPF Insulation Master Installer – Open Cell
2) SPF Insulation Master Installer – Closed Cell
3) SPF Roofing Master Installer

These exams will be offered Monday-Tuesday, January 26-27, at the Albuquerque Convention Center.

Check the website site www.sprayfoam.org for more details!

SPFA PROFESSIONAL CERTIFICATION PROGRAM
WRITTEN EXAMINATIONS

To become certified under SPFA’s program, you must pass the exam and meet the criteria for any level of Certification you would like to achieve, as well as the exam for the previous levels.

Written Schedule (Exam finish time is 6:00pm • 2pm on Thursday)

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<td>Monday, January 26, 2015</td>
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<td>Tuesday, January 27, 2015</td>
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<td>Wednesday, January 28, 2015</td>
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<td>Thursday, January 29, 2015</td>
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Examinations

In order to take Exams, you must register in the SPFA Professional Certification Program with a one-time fee. Written Examinations are given for each Level:

A) Insulation and Roofing Assistant*
   Same Written Examination for both
B) Insulation Installer*
C) Insulation Master Installer*
D) Insulation Project Manager
E) Roofing Installer*
F) Roofing Master Installer*
G) Roofing Project Manager
H) Master Supplier Representative – Insulation
I) Master Supplier Representative – Roofing
J) Master Supplier Representative – Combined Exam
K) Field Examiner

* These exams also available in Spanish.

Each of these written examinations will be available to be taken during any of the above dates and times. Please be aware that the testing room closes at time listed. The last exam of each day will begin no later than 2 hours before the room closes (or 4 hours before for the combined supplier rep exam.) In other words, you must enter room by 4PM on Monday, Tuesday, and Wednesday to take written exam. Supplier rep combined exam must enter by 2:00pm. Please plan your schedule accordingly.
**SPFA GOLF TOURNAMENT**

Join us for 18 holes of golf at the award winning Twin Warriors Golf Course at the Hyatt Regency Tamaya Resort and Spa. Home to numerous professional events, Twin Warriors is ranked by Golf Digest as the 49th best public course in America. Built alongside the sacred land of the Tamayame, the name comes from the belief that Twin Warriors showed their tribe the way to the upper world along the banks of the Rio Grande River. Come join us and maybe the Twin Warriors will lead you to a better golf swing!

The format is an eighteen hole scramble, with prizes for gross and net, as well as closest to the pin and longest drive contests. Sign up as a 4-person team or sign up individually and we will place you on a team.

Sponsorship opportunities range from $500 - $1,500, with some packages including entry for 2 along with recognition as a tourney sponsor.

If you need to reserve rental clubs you need to contact the course directly at 505-771-6155. You will need to pay for rental clubs directly.

Bus service will be provided to and from the hotel to the course. Don’t wait, sponsorships and the field fill up fast.

**TUESDAY, JANUARY 27 • 6:00pm – 7:00pm**

**WOMEN’S LEADERSHIP IN SPRAY FOAM NETWORKING RECEPTION**

SPFA recognizes the growing presence of women in leadership positions in the SPF industry. In particular, women-owned businesses have specialized challenges and opportunities. From manufacturers to contractors, if you are a woman in the SPF industry and would like to discuss your experiences with other women endeavoring to assume leadership roles, please attend this reception for drinks and light fare.
Conventional and Expo Schedule

WEDNESDAY, JANUARY 28

GENERAL SESSION • 8:00am – 10:00am

Ty Pennington, 2015 Sprayfoam Convention Keynote

Ty Pennington is best known as the Emmy-award winning host of “Extreme Makeover Home Edition” and the co-Host of ABC Daytime’s “The Revolution.” He has been recognized as a home design expert, carpenter and leader in the field of volunteerism. Ty will bring his quick wit, vast experiences on various television shows, and long experience in the construction industry to entertain and inform you. He will build upon his familiarity and affinity for SPF to give you new ideas on branding, new ways to relate your customers, and other tools you may use to grow your business and awareness of SPF. This is a can’t-miss opportunity.

Dr. George Thompson, Chemical Risk vs. Hazard

Chemical and product evaluations have historically been based upon the specific science of risk assessment. Current pharmaceutical, food additive and pesticide approvals in the U.S., and around the world, continue to be based upon risk assessments (i.e., hazards and exposures). In recent years, the pseudo-science of basing consumer product, and their chemical constituent, decisions only upon hazard has resulted in consumer confusion and misunderstandings about product risks. Attend this session to empower yourself on these issues as they come up in your business.

BREAKOUT SESSION 1 • 10:15am – 11:00am

1A SPF and Solar: Where and How SPF Roofing Can Work with Solar; Especially Commercial

Photovoltaic rooftop energy-producing cells are a great addition to the energy performance of a building. If a customer invests in them, why would they want a building that leaks like a sieve? Attend this session to build upon your practical and technical knowledge of SPF and PV, to review the new SPFA document on PV, and see how the technologies naturally complement each other.

1B SPF Roofing: How to Get it Right

SPF roofing is a complex orchestra of safety, expert material handling, equipment operation, customer management, site operations and more. Attend this SPF roofing contractor-led session for a valuable overview of the SPF roof-installation process. Learn something new or share a lesson to get the most out of this session. SPFA will be using elements of the discussion and suggestions to formulate the future Foam-It-Right® campaign.

1C Cavity-fill Installation Methods for Field-Applied Polyurethane Foam: Diversify Your Company’s Service Offerings

Contractors are always trying to add services and deliverables for a growing customer base. In some cases, a cavity-fill installation method for field-applied polyurethane foam can be one of your solutions. There are building science and installation challenges you should be aware of before utilizing this installation method. Attend this session for an overview of the injected polyurethane foam (IPF) installation method for closed cavity-fill field-applied foam plastic products. Designers and Contractors will benefit from an introduction on how IPF can provide
solutions for difficult building enclosure challenges. Installers will be introduced to the many marketing opportunities made possible by adding open and closed-cell foam injection capabilities to their offerings. Included case studies to demonstrate how the IPF method is used for both typical and specialty applications.

1D Intumescent Coatings: Review of New Rules and Uses
Intumescent coatings, ignition barriers and thermal barriers, perhaps among the most misunderstood aspects of SPF insulation among customers, code officials, building and construction trades. Attend this session for an update on recommendations for use and help to demystify this important SPF component for your colleagues and customers.

1E Marketing Strategies: How Do We Market Share?
The increasing number of spray foam contractors across the US shows growth potential for the industry, but the market has to keep pace. The insulation and roofing markets need to see the overall pie-slice of SPF increasing to support the growth of our businesses. Attend this session to discuss growth strategies, customer perceptions, trends, and methods for us to grow our overall market share for SPF.

1F SPFA’s New Model Written Safety Program
Every SPF contractor business needs to have an effective respiratory protection and safety program. Not only does this require adequate record keeping, but also evidence of proper training and PPE use by employees. SPFA has constructed a model SPF written safety program for members that would cost thousands of dollars and countless hours to produce independently. Attend this session to see what is in the program and how it can benefit your business.

1G Temperature and Pressures: The Impact on Quality and Yield; How This is Important in Every Aspect of Your Business.
Among the many variables SPF contractors need to manage on the worksite, temperature and pressure are among the most important. Both impact quality of SPF and yield, the latter having an effect on your project’s timeline, materials consumption, and bottom line. Attend this session and go back to work with practical and effective knowledge that benefit your business.

1H Large Scale Commercial Projects: Unique Challenges and Planning to Make Your Project a Success
Large-scale commercial projects utilizing SPF insulation or roofing represent greater challenges relative to the increased size of the projects. These projects have many more moving parts, schedules, adjacent trades coordination, and typically GC oversight that may or may not appreciate SPF’s installation details. Attend this session to pick up tips on crew management, production, building management from a safety perspective and more.

BREAKOUT SESSION 2 • 11:15am – 12:00pm

2A SPF Roofing On Steep Slopes: Safety Concerns, Installation Techniques, Lift Suggestions and More
Attend this SPF roofing contractor-led session examining considerations for installation of spray foam in steep-slope conditions.

2B Roof Coatings and Granules; Various Coatings, Compatibility, Limitations, Advantages
The relationship between air, temperature and moisture is core to application of proper building science principles in SPF projects. Attend this session to explore how conditions outside affect the inside of a
home, and how different ventilation and HVAC strategies can make inside conditions better or worse. We will use a psychrometric wheel and an iPhone/Android app to experiment how these strategies will affect the conditions in the home.

2C Closed Cell Spray Foam: A Cost-Effective Solution for Home Insulation
Closed Cell SPF is known as a very effective home insulation option. Attend this session to hear about all of the benefits along with the installation considerations whether you already offer this solution or are considering it.

2D Understanding the Relationship Between Relative Humidity, Air Temperature, Dew Point Temperature, and Air Movement Through a House
The relationship between air, temperature and moisture is core to application of proper building science principles in SPF projects. Attend this session to explore how conditions outside affect the inside of a home, and how different ventilation and HVAC strategies can make inside conditions better or worse. We will use a psychrometric wheel and an iPhone/Android app to experiment how these strategies will affect the conditions in the home.

Problems are going to arise on a worksite, but awareness and solution measures are critical to dealing with them and getting back on pace for your project. Attend this session to discuss procedures that installers can use to avoid off-ratio/off temperature installations, including strategies for remediating each type of the foam material problem, and elements of the new CPI/SFC guidance document on removal methods.

2F CPI Update
The Center for the Polyurethanes Industry (CPI), a division of the American Chemistry Council and home of the Spray Foam Coalition, will provide an industry update on a variety of federal and state programs that will impact your business, along with an update on SFC activities in the area of SPF training, marketing and research.

2G Spray Foam Equipment Update - Panel Discussion
Spray foam equipment drives innovation in the SPF industry. To be the most effective contractor in the field means knowing your equipment, what’s available, and what’s coming that can benefit your business. Attend this panel session, led by SPF equipment experts, for a lively discussion. Representatives will also be available for post-session questions you may have about their equipment.

2H In-House Quality Control Program; What are Contractors on the Local Level Doing for their Own Companies?
QC is an important element in any business striving for excellence, return and repeat business, reduced callbacks, and for distinction of services among customers. Commitment to an effective but practical quality control effort elevates a company and the industry alike. Attend this session to discuss what some contractors are already doing and take home ideas you can put to work for you right away.

2I SPFA PCP Certification Program Overview
The SPFA Professional Certification program was unveiled at the SPFA Annual Convention and Expo in 2013. Two years later, great adoption
and progress have been realized. Whether you are already in the program and wanting to know what your next steps are to get higher levels of certification, or you’re new to the program and want to find out what it takes to get certified, you should attend this session for answers to your questions. SPFA PCP is one of the greatest ways to differentiate your business using credentials that customers can understand and trust. Grow your business, commit to safety and installation quality, and demonstrate your knowledge, skills and abilities using this industry-developed ISO accredited professional program.

CONTRACTOR INDUSTRY EXCELLENCE 10TH ANNIVERSARY AWARDS LUNCHEON

WEDNESDAY, JANUARY 28 • 12:30pm – 2:00pm

Join SPFA and industry peers at the premier celebratory event honoring innovative and trail-blazing contractors and their projects. The Contractor Industry Excellence Awards recognizes SPFA contractor member’s exceptional accomplishments for the quality of their work, the uniqueness of the project, speed of application, superiority of polyurethane, ability of foam to conform to unusual/irregular surfaces, and special safety considerations.

There are five award categories: Residential Wall, Commercial Wall, SPF Roof under 40,000 sq. ft., SPF Roof over 40,000 sq. ft., and Specialty Applications (formerly Tanks & Vessels and Other). Submit your project today…it’s easier than you think. Go to www.sprayfoam.org/expo/spfa-industry-excellence-awards. You can’t win if you don’t submit a project.

EXHIBIT HALL 2:00pm - 6:00pm

The Exhibit Hall is the one stop shop for anyone looking for information on safety equipment and PPE, raw/blended materials, spraying equipment, industry service providers and much more!

RECEPTION IN EXHIBIT HALL 5:00pm - 6:00pm

The reception is an ideal place to network with peers and build new relationships. Light hors d’oeuvres will be served and cash bars will be available (5-6pm).

THURSDAY, JANUARY 29

7:00am – 7:45am  SPFA Member Business Session  
All members are invited.

8:30am – 9:30am  General Session  
A Global Overview of the SPF Industry, Hanne Hirsimäki, IAL Consultants

9:30am – 10:00am  Committee Reports
**Convention and Expo Schedule**

**BREAKOUT SESSION 3 • 10:15am – 11:00am**

**3A Overcoming Objections in Promoting SPF Roofing**
Building material and construction costs rising, operational demands on the worksite, dislocation of occupants, misunderstanding of performance and longevity, finicky code officials? The list of objections to any roof, particularly those toward SPF roofs, is long. Attend this session to discuss how to turn objections into opportunities and learn how to overcome.

**3B “Tricks and Tips of the Trade” for Roofing Detail Work**
Drains, walls, curbs, pipes, edge metal and more exist on the worksite to haunt you and stall your productivity. Attend this SPF roofing contractor-led session for a discussion on field challenges and their solutions so you are ready on your next job.

**3C Dealing with Overspray: How To Avoid, and What To Do if it Happens**
Overspray is always a concern for outdoor spray foam projects. That Mercedes in the parking lot just seems to have a target on it. Until we can control the wind, we will be subject to it. Attend this session led by an industry-leading consultant who has worked on many overspray projects to discuss avoidance and remedies.

**3D The Prevention & Remediation of Ice Dams on Attics and Cathedral Slopes: The Procedures for Locating, Prioritizing, and Remediating the Causes of Ice Dams in Buildings**
Ice dams in buildings, the costly and damaging result of a confluence of building science principles, can be prevented. Attend this session to learn how to avoid them, and in the case that you face them, how to deal appropriately with this common problem.

OSHA Released a National Emphasis Program (NEP) on Isocyanates in 2013 that included requirements for respiratory protection, respiratory plans, training and enforcement through increased inspections. These requirements apply to the SPF industry. Attend this session to learn how to be safe and compliant on the job.

**3F Energy Ratings - New Trend in Codes**
Energy audits and ratings, home energy mortgages, training and certification, the HERS Index -scoring and your relationship with RESNET member professionals can drive your business forward. RESNET is responsible for creating the national training and certification standards for HERS Raters and Home Energy Survey Professionals, both of which are recognized by federal government agencies such as the U.S. Department of Energy, the U.S. Environmental Protection Agency and the U.S. mortgage industry. Attend this session to hear from RESNET Executive Director about energy ratings and their role in new code trends.

**3G Wall Assemblies: Where Are We in the Big Picture**
Wall assemblies are complex but stand to be one of the most effective approaches to performance. Spray foam has a major role in this, but when will SPF get the true energy efficiency rating it deserves? Are wall assembly designs taking advantage of the increased strength potential of SPF? Attend this session to find out answers to these questions and more.
3H  Spray Foam Federal Agency Update: EPA & OSHA
The EPA maintains a Chemical Action Plan (CAP) on Isocyanates, and OSHA maintains a National Emphasis Program (NEP) on Isocyanates, both impacting the SPF manufacturing and contracting communities. Attend this federal panel-led session by representatives of EPA and OSHA to hear an update on the programs, what they mean for you, and how to be aligned with the requirements.

3I  Government Affairs
Craig Brightup is a regular face at SPFA events and will again be providing his rundown on government relations efforts to promote energy efficiency, incentives, regulatory efforts, consequences of the mid-term elections and more.

BREAKOUT SESSION 4  •  11:15am – 12:00pm

4A  Roofing Foam Lifts: Thin Foam Lifts and Thick Foam Lifts; The Problems and Fixes to be Aware Of
Foam lift thickness is an important consideration in roofing SPF and an important aspect of the Manufacturer’s Installation Instructions. Thick to thin, each poses its own challenges. Attend this session to discuss the common problems and fixes every contractor needs to know.

4B  Preparation of Substrates Prior to Application of Foam; the Proper Use of Primers
Spray foam is superior on a roof, but the substrate preparation plays a big role in the installation and long-term success of the project. Attend this session led by an industry-leading consultant to discuss considerations around substrates and primers to make your job successful the first time.

4C  Existing Structures: How to Address a Retrofit SPF Job Properly in Commercial and Residential Environments
Retrofit and renovation in residential and commercial projects for SPF have added challenges that come from the building having been used and occupied for years, possibly decades, and the deconstruction of some degree related to the retrofit. They were built to codes and designs from many years ago and may have other cosmetic and functional problems with them that will impact your install. Some projects may be in & out like an open residential attic, other projects will require more planning and expertise. Attend this session to learn and gain a perspective that will help you prepare to tackle these jobs with confidence and success.

4D  Open Cell Insulation: Intro to Benefits, Installation and Techniques
Open Cell SPF is known as a very effective home insulation option. Attend this session to hear about all of the benefits along with the installation considerations whether you already offer this solution, or are considering it.
Why you should attend:

Networking.
Expand your network of peers and connect with like-minded professionals to exchange information and ideas.

Exhibition Hall dedicated to you.
Build your business by viewing the latest in SF equipment technology, SF related products, and services.

Education.
All SPFA Professional Certification Program Preparatory courses and written examinations will be available making it your best chance to get started toward your certification. Also, meet and learn from the experts of the SPF Industry in the General & Technical Breakout Sessions.

You could win an award.
If you submit a project to the Industry Excellence Contractors Award competition, you could walk away with the crystal award, banner, and bragging rights.

Great mid-winter escape.
Get out of the office and enjoy sunny New Mexico.

- Don’t leave it to others to chart the future of your industry.
- Be part of your industry’s leadership.
- Be part of the solution. Be part of the future!

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4E California Department of Toxic Substances Control (DTSC)
In early 2014, the California Department of Toxic Substances Control (DTSC) released a regulatory plan for three initial priority products, SPF among them, to undergo workshops, hearings and other steps to assess product safety and possible alternative materials. The SPF industry has been a vocal critic of the process. The SCP program has been touted as a possible model for future environmental and safety regulation across the country. Attend this DTSC staff-led session to hear about the program and get answers to your questions about possible impacts to you and your business, whether you work in California or elsewhere.

4F What to do When the Application Turns South; Handling Customer Complaints and Concerns
Despite all efforts to resolve a worksite or customer issue, invariably things can go wrong on a project. How you handle this situation can either hurt or propel your business for years into the future.

4G Insurance for SPF Businesses
Having the right insurance for your spray foam contracting business is critical to be sure you, your employees, business, and customers are protected. Having proper insurance is also a requirement for qualification to the SPFA PCP Accredited Contractor program. Attend this session to learn about insurance options from an SPFA partner provider and make sure your business is covered.

4H Update on Code and Regulatory Actions Affecting the SPF Community
Knowledge of building codes and your burden to comply is a critical component of any successful contractor. Attend this session to get up to date on code changes that may affect you so that you can properly prepare.
Hotel Reservations • Albuquerque Information

Hotel Reservations are to be made directly to the Albuquerque Hyatt Regency. On-line reservations can be made at www.sprayfoam.org or call 1-888-421-1442 and use Convention code **Spray Polyurethane Foam**.

Room rates are $139 single or double plus applicable taxes. All reservations must be made before January 3, 2015. This rate is available on a first come basis until our block is filled, so make your reservations early!

**Hotel Includes:**
- 50% off parking
- Complimentary use of 24 hour gym
- Starbucks and other dining options

**Hospitality Suites**
Sprayfoam Convention & Expo 2015 exhibitors may host hospitality suites to express their thanks to their past customers and welcome new friends. Please contact the Albuquerque Hyatt Regency directly. **NOTE:** All hospitality suites must be approved in advance by SPFA to assure there are no conflicts with other scheduled events.

**Albuquerque, NM**
The true Southwest awaits you in Albuquerque, New Mexico. Come immerse yourself in rich culture and heritage, rooted in centuries of history. Soak in blue skies and sun that shines 310 days a year-perfect for outdoor activities. Breathe in the high desert air scented with sage and piñon, and you’ll understand why Albuquerque, NM is a destination like no other. Whether you want to shop for authentic Native American jewelry, try hot air ballooning, explore living history museums, sample local cuisines or hit the golf courses or spas, Albuquerque has you covered.

Field Examinations
Monday January 26  8:00am – 4:30pm
Tuesday, January 27  8:00am – 4:30pm

Pre-Convention Certification Exam Preparatory Courses
Monday, January 26  8:00am – 4:00pm
Tuesday, January 27  8:00am – 4:00pm

Certification Written Examinations
(Exam finish time is 6:00pm)
Monday, January 26  8:00am – 6:00pm
Tuesday, January 27  8:00am – 6:00pm
Wednesday, January 28  8:00am – 6:00pm
Thursday, January 29  8:00am - 2:00pm

Convention Hours
Wednesday, January 28  8:00am – 12:00pm
Thursday, January 29  8:30am – 12:30pm

Exhibition Hours
Wednesday, January 28  2:00pm – 6:00pm
Thursday, January 29  2:30pm – 5:00pm

Food Service
Lunches will be provided to Certification Exam Preparatory and ABAA Course attendees. The Contractor Excellence Awards lunch tickets will be provided to all Full Convention and Exhibitor Personnel. You MUST indicate that you will attend the lunch at time of registration. Coffee breaks will be provided as well.

Special Events
Drink tickets, number based on registration type (see Registration information for details), will be provided for attendees to use at either the Opening or the Closing Receptions. Cash Bars will be open during the exhibit hall hours and receptions.

Dress Code
The dress code for all official convention activities is business casual.

Ground Transportation
Sunport Shuttle (Independently run shuttle service) provides easy transportation to and from the airport to the Hyatt Regency Albuquerque. $11.00 one way for the first customer, $5.00 every additional customer, $20.00 round trip: Booking: 505-883-4966

Contact Information
Registration questions
ExpoTrac  Phone: 401-766-4142  Fax: 401-765-6677
louk@expotrac.com

Exhibits & Sponsorship Sales
Emma Bennett  emma@sprayfoam.org  605-470-0707

Membership or General Non-Registration Convention Questions
Mickey Riesenberg  michele@sprayfoam.org  703-222-4267

Registration And Cancellations Policies
All requests for cancellation must be submitted in writing. Registrations cancelled in writing prior to January 19, 2015 will receive a full refund, less a $50 cancellation fee. No refunds will be given after January 20, 2015.
One-Time SPFA Professional Certification Program Registration:
MUST Register into Program to take Written Exams

Field Examinations: See the Order Form in the Handbook at www.sprayfoam.org for pricing details.

Exam Preparatory Courses: Monday, January 26, 2015**
- SPF Insulation Master Installer $350 $250
- SPF Roofing Master Installer $350 $250
- SPF Field Examiner $350 $250

Exam Preparatory Courses: Tuesday, January 27, 2015**
- SPF Insulation Installer $350 $250
- SPF Roofing Installer $350 $250
- SPF Insulation Project Manager $350 $250
- SPF Roofing Project Manager $350 $250

Written Examination: January 26-29, 2015. See Page 3 for Exam Schedule***
- SPF Assistant - Insulation and Roofing (With Self-Study Guide add $50+)* $300 $200
- SPF Insulation Installer (With Self-Study Guide add $50+)* $300 $200
- SPF Roofing Installer (With Self-Study Guide add $50+)* $300 $200
- SPF Insulation Master Installer (With Self-Study Guide add $50+)* $300 $200
- SPF Roofing Master Installer (With Self-Study Guide add $50+)* $300 $200
- SPF Insulation Project Manager (With Self-Study Guide add $50+) $300 $200
- SPF Roofing Project Manager (With Self-Study Guide add $50+) $300 $200
- SPF Master Supplier Representative – Insulations (With Self-Study Guides add $50+ each) $300 $200
- SPF Master Supplier Representative – Roofings (With Self-Study Guides add $50+ each) $300 $200
- SPF Master Supplier Representative – Combined Exams (With Self-Study Guides add $50+ each) $300 $200

*All fees/costs are subject to change without notice, are not pro-rated or refundable and must be pre-paid. ▲ Supplier Representative Written Exams are based on Assistant, Installer, Master Installer and Project Manager Study Guides for either Insulation or Roofing, depending on which certification is desired. For Combined Exam, all 7 study guides should be reviewed. *Exams available in Spanish. **Preparatory Courses not required for Written Exams. ***Exams not included in Preparatory Courses; Must Register into Program to take Written Exam. A discount of $100 is given for every exam taken after the first one. (+) You can choose to purchase the Study Guide prior to testing. Study Guides are included with all Exam Prep Courses.
Registration Information

THREE EASY WAYS TO REGISTER
Registration is as easy as 1-2-3! You can register online, by mail, or fax. To ensure the accuracy of your registration, we ask that all registrations be submitted in one of the following ways (phone registrations will not be accepted):

1. ONLINE: www.sprayfoam.org (EASIEST & PREFERRED METHOD)
2. FAX: 401-765-6677
3. MAIL: Sprayfoam 2015 c/o ExpoTrac PO Box 1280, Woonsocket, RI 02895

If you prefer to register by Fax or Mail, you can find the Sprayfoam 2015 Registration form at www.sprayfoam.org. Registrations will not be processed until payment is received.

Pre-Convention SPFA Professional Certification Program Exam Preparatory Courses, Written Examinations and Field Examinations are NOT included in the Convention Registrations. You can register for both the SPFA PCP Courses/Exams and the Convention at the same time.

Registration Cancellation Policy
Refund requests must be received in writing prior to January 19, 2015 ($50 cancellation fee). No refunds will be given after January 20, 2015.

Cut-off date to pre-register is January 19, 2015. Afterwards, ALL registrations must be done onsite.

Note: All sessions, times, and descriptions are subject to change based upon speaker expertise and availability. For specific information on speakers and official timeline of events at the conference, please visit www.sprayfoam.org.

### Full Convention Registration
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<th>Non-Member</th>
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<td>Registered by January 19, 2015</td>
<td>$495</td>
<td>$695</td>
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<td>$595</td>
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### Full Convention Registration Includes:
- Admission to General Sessions and Breakout Sessions on Wednesday & Thursday
- Admission to the Exhibit Hall on Wednesday & Thursday
- Admission to Contractor Industry Excellence Awards, Opening Reception, and Closing Reception RSVP required with registration

### One-Day Convention Registration
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<td>Registered by January 19, 2015</td>
<td>$275</td>
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### One-Day Convention Registration Includes:
- Admission to General Sessions and Breakout Sessions on Wednesday OR Thursday
- Admission to the Exhibit Hall on Wednesday OR Thursday
- Admission to Contractor Industry Excellence Awards & Opening Reception (Wednesday Only Badge) OR Closing Reception (Thursday Only Badge)

### Exhibit Hall Only Registration
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</table>

### Exhibit Hall Only Registration Includes:
(Note: Cost of exhibit hall registration is included with ALL convention registrations.)
- Admission to the Exhibit Hall on Wednesday & Thursday

### Other Registration Options
- ABAA Course: January 26-27, 2015: $995
- Golf Tournament: $140
- Spouse: $125

Not a Member but want the Member price? Get that plus all the benefits of an SPFA membership by joining before you register. Join now at www.sprayfoam.org/membership.
### 2015 Exhibitors

- 3M
- Acme Machinery
- ADO Products
- Air Barrier Association of America (ABAA)
- Arkema
- BASF Polyurethanes Foam Enterprises
- Bayer MaterialScience
- Bullard
- Burtin
- CertainTeed Corporation
- CJ Spray
- Coating & Foam Solutions
- Compressed Air Systems
- Conklin Company, Inc.
- Convenience Products
- CPI/Spray Foam Coalition
- CUFCA
- Demilec Inc.
- Diamond Liners
- Dow Building Solutions
- Dupont
- Equipment & Coatings Technology
- Everest Systems
- Fi-Foil Company
- Flame Control Coatings
- Flame Seal
- Gaco Western, Inc./Gaco University
- General Coatings Manufacturing Corp
- Global Specialty Products
- Graco
- Honeywell
- Honeywell Safety Products
- Idynene Inc.
- IDI Distributors
- International Cellulose
- International Fireproof Technology
- International Pump Manufacturing
- JobPro Technology
- Johns Manville
- LaPolla Industries
- Lucas Granules
- MCC Equipment & Service
- National Coatings Corp.
- NCFI Polyurethanes
- Polyurethane Machinery Corp.
- Premium Spray Products
- Progressive Materials
- PU Magazine
- Quadrant Urethane Technologies
- RESNET
- RHH Foam Systems
- Rhino Linings
- RK Hydro-Vac, Inc.
- Service Partners
- SES Foam
- Shanghai Dongda Polyurethane Co., Ltd.
- Specialty Products Inc. (SPI)
- Specified Equipment Systems (SESCO)
- SPFA PCP Cert program
- Spray Foam Equipment
- Spray Foam Polymers
- Spray Foam Systems
- SprayFoam.com
- Summit Engineering Consulting, Inc.
- SWD Urethane
- Thermo Foam Systems
- Tillotson Enterprises
- Titan Tool
- Ultra-Aire
- USDOL-OSHA
- USEPA
- Volatile Free, Inc.
- West Development Group
- Wood Industries
- Zehnder America

As of November 17, 2014. Check sprayfoam.org for a current listing.
Sprayfoam 2015 Sponsors

The convention is made possible by our sponsors. Thank you for your support!

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