Building Your Own Successful Home Performance Team!

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Who is this bald guy and why should I listen to him?

Green Quest
Bio photos, video
Usna, pilot, hgtv
TOP SECRET
“More important than the right answers, is the right questions”
What business are you in?

Home Performance Marketing!
Why Home Performance Teams?
What does my customer want, and how can I make it easy for them?
Mayo Clinics
Executive Health Program?

3-Day $10,000 Physical Exam!
“Mayo Clinic's Executive Health Program offers busy executives an efficient, cost-effective way to manage their health and reduce medical absences”
“Home Performance team offers homeowners an efficient, cost-effective way to manage their home renovations and reduce utility expenses”
“Your evaluation is customized to your personal health needs and is strictly confidential.”
“Your evaluation is customized to your home’s needs and your personal desire.”
“The program blends Mayo Clinic's well-known diagnostic expertise with the latest in preventive medicine.”
“The program blends Home Performance Team’s well-known diagnostic expertise with the latest in comfort and energy efficient technologies.”
“Mayo Clinic's executive health doctors have extensive experience in evaluating health risk factors in healthy people and in people experiencing symptoms of illness or injury.”
“Home Performance Team’s auditors have extensive experience in evaluating new homes as well as existing homes experiencing comfort problems or high utility bills.”
“They have access to all of the resources of Mayo Clinic and can coordinate your care, if you have multiple health concerns.”
“They have relationships with the most trusted contractors and can coordinate your entire renovation, be it large or small.”
Mayo Clinic Center for Innovation Advisory Council?

Master Mind Group!
Would it be helpful if....?
He who is on top at market maturity wins!

Microsoft, apple, Exxon, oprah
Which Professionals Make Up the Successful Home Performance Team?
How do YOU Build a Home Performance Team?
“The things you need to do to build a successful home performance team are easy to do...
...they’re just easier not to do!”
Own All the Pieces!
Build a Virtual Performance Contracting Team!
% of Every Job!
Fixed $$$ per Job!
Fixed $$$ per Lead!
Pay to Play!
Value Added Referral Matrix

- Your logo, text, link
- Testimonial link
- Web photos
- Exclusive Categories
- Testimonial Video
- Rotating Banner Ad
- Category Feature
- Featured Expert
- Endorsements

- Email Data Base
- Facebook posts
- Twitter tweets
- Newsletter placement
- Trade Shows
- Direct Referrals
- Radio placement
- Television show
- On-Site events
Energy Marketing Grid
If not TODAY, When?
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