HELP USA/Make It Right Foundation - Clinton Avenue Urban Renewal

Installer: Patrick Prokopiak, Rich Prokopiak, Dekeisha Curry
Location: Newark, NJ
Type of Job: To insulate 56 units of rental housing for veterans and low income families.
Square Footage of Job: 60,000
Equipment Used: 2 Graco Fusion Gun, 2 Graco E30 Reactors, and a Moorse/John Deere Combination Generator and Air Compressor
Number of people needed for the Job: 3 per day
Number of days required by the Job: 40
Special Requirements: Local, minority, and union labor was required; along with an aggressive schedule. Emphasis was given to incorporating green and sustainable features because the project is currently designed to meet LEED Platinum environmental standards. Mechanical lifts had to be used for the atrium ceilings; areas had to be partitioned off so that other trade workers could keep working without slowing down the schedule.
Foam and coatings used: Demilec Heatlok 200 - closed cell SPF

Project Description: This is a high profile project led by HELP USA, a national not-for-profit organization with a mission to empower the homeless and others in need to become and remain self-reliant. Founded in 1986, it has grown to become one of the largest developers and operators of service-enriched transitional and low-income permanent housing in the nation. Also a big part of this project is the Make It Right Foundation, founded by Brad Pitt and others to build new single family homes in the Lower Ninth Ward in New Orleans, and has grown to become a national non-profit corporation committed to rebuilding communities through the design and construction of safe and affordable sustainable housing.

Benefits of using Foam: This project had a lot of different types of areas and substrates that SPF was able to adhere to: steel beams, metal decking, atrium ceilings, garage band joists, 4th floor ceilings, attic bands, and block walls. SPF was able to contribute additional LEED points due to its air barrier and energy efficiency capabilities, and “green” factors.